



UAE BUSINESS SETUP COMPARISON MARKETPLACE

Your ambition. A clearer start.

Compare the options.
Choose with confidence.

01

DISCOVER

Business activity

Budget & location

Visa requirements

02

COMPARE

Published price

Package scope

Renewal details

03

CONNECT

Your shortlist

Your chosen provider

Your next step

**01 / WHO WE ARE**

One place to begin. More clarity to decide.

Business Setup AE is a digital marketplace that helps entrepreneurs explore UAE company setup options and connect with providers.

We bring published packages into a common comparison format so founders can build a shortlist before starting a sales conversation. Company formation and related professional services are delivered by the selected provider.

272

PACKAGES LISTED

62

PROVIDERS ON FILE

16

ZONES COVERED

Website-reported snapshot accessed 9 October 2026. The site states a dataset verification date of 13 September 2026. Counts may change.

INSIDE THIS PROFILE**03** Our purpose**05** What to compare**07** Who we serve**09** Provider opportunities**04** Platform capabilities**06** The founder journey**08** Trust & transparency**10** Get in touch

Source: businesssetup.ae/about



02 / OUR PURPOSE

Make the first business decision a better one.

A setup package is more than its headline price. The right conversation starts with what the business needs, what the package covers and what still needs confirming.

OUR MISSION

Clarity before commitment

Help founders turn a broad search into a focused, informed conversation with a suitable setup provider.

OUR VISION

A confident starting point

Be the place entrepreneurs turn to first when exploring how to establish a business in the UAE.

THE PRINCIPLES BEHIND THE EXPERIENCE

Clarity

Make differences easy to understand.

Choice

Keep the founder in control.

Transparency

Show the source and the unknowns.

Usefulness

Help every visit lead to a next step.

**03 / THE PLATFORM**

From browsing to a better shortlist.

A practical set of tools for the research and comparison stage.

01

Package discovery

Browse listings by setup type, emirate, budget and visa requirements. Search by activity, zone or provider.

02

Side-by-side comparison

Select up to three packages and review differences in price basis, scope and published terms.

03

Find My Setup

Describe your idea, budget, timeline and preferences to explore a setup plan and matching packages.

04

Provider discovery

Explore provider pages, inspect package sources and choose who you want to contact.

[EXPLORE](#) / [businesssetup.ae/packages](#) / [compare](#) / [biz-planner](#)

Sources: [businesssetup.ae/packages](#), [/compare](#) and [/biz-planner](#)

**04 / BETTER QUESTIONS**

Look beyond the advertised price.

A useful shortlist starts with a consistent set of questions.

COMPARISON AREA	WHAT TO CLARIFY WITH THE PROVIDER
Activity & route	Does the proposed licence cover your intended business activity?
Price basis	Is this a fixed package, an entry price, a promotion or government fees only?
Included scope	Which registrations, documents and provider services are covered?
Visas & workspace	What is the visa allocation, and which processing and facility costs are extra?
Year-two costs	What will renewal cost, and which first-year benefits do not repeat?
Eligibility & timing	What conditions, approvals and documents affect your application?

Use the comparison to prepare questions. Ask your shortlisted provider for an itemised written quotation before committing.

Comparison framework: businesssetup.ae/packages and [/compare](https://businesssetup.ae/compare)



05 / HOW IT WORKS

Your business idea. Your next four steps.

1**Define your brief**

Start with your activity, location preference, budget, workspace and visa needs.

2**Explore your options**

Use the package directory or Find My Setup to narrow the possibilities.

3**Compare and shortlist**

Review the published details and note any costs or conditions that need clarification.

4**Request a provider quote**

Send an enquiry through the platform. The selected or matched provider contacts you to discuss the next steps.

The planner provides indicative guidance. The provider confirms suitability, final scope, pricing and the application process.

Sources: businesssetup.ae/biz-planner and [/contact](https://businesssetup.ae/contact)



06 / BUILT AROUND THE FOUNDER

Different ambitions. A shared need for clarity.

FIRST-TIME FOUNDERS

Make a confident start

Turn an initial business idea into a practical list of questions and options.

DIGITAL BUSINESSES

Plan around your model

Explore options for e-commerce, consulting, software and digital services.

INTERNATIONAL FOUNDERS

Prepare before you arrive

Research remotely and organise your requirements before speaking to providers.

GROWING COMPANIES

Explore your next move

Use the planner to frame an expansion brief and discuss it with a suitable provider.

Start with how your business will operate. Then discuss the appropriate licence, location and structure with a qualified provider.



07 / OUR INFORMATION APPROACH

Traceable information. Visible limits.

01 Sources stay visible

Package records identify the provider source and the date checked.

02 Price types stay distinct

An entry price or government-fee figure is not treated as an all-inclusive total.

03 Unknown means unknown

When a detail is not published, it is marked as not stated.

04 Freshness is signposted

The published policy calls for a reminder after 30 days and re-verification after 60 days.

05 Verification has a defined scope

Source verification checks published package data. It does not certify provider quality or guarantee an approval.

Our role is to help you compare. Final prices, availability and eligibility must be confirmed with the provider before payment.

Policy source: businesssetup.ae/how-we-verify



08 / PROVIDER OPPORTUNITIES

Meet founders at the moment of choice.

Bring clear package information into a marketplace built around comparison.

01 / BE DISCOVERED

Present your offer clearly

Help prospective customers understand your package scope, fees, exclusions and intended audience.

02 / KEEP INFORMATION CURRENT

Maintain a useful listing

Submit package updates and corrections with supporting sources so founders can evaluate current information.

03 / EXPLORE COMMERCIAL OPTIONS

Discuss a partnership

Ask about enquiry fees, partner subscriptions and labelled Featured or Sponsored placements.

Paid placement is disclosed. Enquiries are free for founders, and Business Setup AE states that it adds no markup to provider prices.

Sources: businesssetup.ae/about and [/contact](https://businesssetup.ae/contact)



09 / START YOUR NEXT CHAPTER

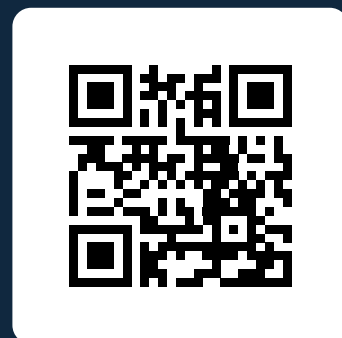
Compare. Choose. Start.

Your UAE business journey begins with a better-informed decision.

FOR FOUNDERS

Explore packages or use Find My Setup to prepare your shortlist.

businesssetup.ae



SCAN TO EXPLORE

PARTNERSHIPS & GENERAL ENQUIRIES

info@businesssetup.ae

+971 52 654 0845

Dubai, United Arab Emirates

Business Setup AE is a comparison marketplace. Company formation is handled by providers. This profile is informational and does not constitute legal or tax advice.

2026 edition | Website information accessed 9 October 2026